

Rotary
PEOPLE of ACTION



SERVE TO CHANGE LIVES



**ROTARY CLUB OF
HOLLAND MI USA**
Club 2800

Rotary International District 6290

**Catherine Ristola Bass,
President**

**Report to District Governor
Gary Chenoweth
September 2021**

Noon Rotary Club of Holland, Michigan



DISTRICT GOVERNOR REPORT 2021 - 2022

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ROTARY CLUB OF HOLLAND, MICHIGAN

P.O. Box 2278, Holland, MI 49422-2278

www.hollandrotary.org

District Governor Gary Chenoweth,

We are happy to host you for your annual visit and are eager to share with you in person the good work that is being done by our club. We look forward to hearing you share your vision for the district and the best practices you are seeing in other clubs you visit.

The 2021-22 theme, **Serve to Change Lives**, from RI President Shekar Mehta has resonated with me. I hope our club will deepen our service in our already ongoing programs and look for new opportunities over this year.

This year our club looks forward to reinstating these valuable programs that were sadly interrupted by the challenging past year as we continue to focus on investing in the youth of our community and our world:

- International Youth Exchange
- RYLA Life Leadership Conference
- Leaders of the 21st Century

This year we are also focused on:

- Engaging new members in Rotary and more fully engaging our current members.
- Observing our familiar and cherished rituals that give shape to our time together, such as the Four-Way Test, Happy Dollars, and when advisable, an opening song.
- Delivering vibrant and robust programs every week.
- Increasing communication within the club, among board, committees and the membership.
- Continuing our Global Grants for effective service worldwide, including gearing up for HANWASH.
- Encouraging “Every Rotarian, Every Year” (\$100 per member for the Rotary Foundation while encouraging member to give \$120+).
- Rebuilding our Interact Clubs in two Holland area High Schools.
- Starting two robust Rotaract clubs in Holland, one at Hope College and one community-based club.
- Identifying a signature project that increases the visibility of Rotary in the community.

It is an honor to be part of Rotary International. Our club is committed to serving each other and making a difference in our community, our district, and our world through the programs we implement and the relationships we establish.

Welcome to the Rotary Club of Holland!

Sincerely,

Catherine Ristola Bass

President, Rotary Club of Holland 2021 - 2022

The Rotary Club of Holland – Service Above Self Since 1920

Noon Rotary Club of Holland, MI

P.O. Box 2278, Holland, MI 49422-2278, www.hollandrotary.org



STRATEGIC PLAN

Our *Vision*

The Rotary Club of Holland is a diverse group of friends who passionately care about and serve their community, the world, and each other.

Our *Mission*

We **INVITE** active involvement from our community to

- Inspire and develop **YOUTH** leadership.
- Provide meaningful **SERVICE IN OUR COMMUNITY**.
- Partner with **OTHER CLUBS** to accomplish their projects.
- Promote peace and understanding through **SERVICE IN OUR WORLD**.

Our *Values*

The Four-Way Test of things we think, say, or do:

- Is it the truth? Is it fair to all concerned?
- Will it build goodwill and better friendships?
- Will it be beneficial to all concerned?

Our *Areas of Focus* for Actions and Activities

- ❖ **INVITE** – We encourage our members to be invitational and welcoming in all our activities. PR / Communications Committee emphasizes who we are and what we do.
- ❖ **ACTIVE** – We emphasize active involvement in our Club and encourage all our members to participate in the fellowship, business networking, service commitments, and the fundraising efforts of our Club. We work to build club membership. We especially desire to build the ethnic diversity of our membership.
- ❖ **YOUTH** – Youth leadership development is important to this club. Our Youth, Schools & Colleges Committee supports Interact Clubs in area high schools; It supports the Leaders of the 21st Century program and sends several students to the District Youth Conferences. We celebrate having an Ambassadorial Scholar, a Rotary Peace Fellow, and RYLA participants. We have established two Rotaract Clubs in Holland area.
- ❖ **SERVICE IN OUR COMMUNITY** - We participate in hands-on community service projects, guided by our Community Service Committee, to improve life in our community. We are seeking to develop signature fund-raising project.
- ❖ **SERVICE IN OUR WORLD** – We work with partners near and far, guided by our International Service Committee, to improve living conditions in other cultures and communities. We highlight and support the Rotary Foundation for its assistance in these achievements.



Noon Rotary Club of Holland



Overview

➤ On Thursday, March 11, 1920, 17 men met to form the Rotary Club of Holland. Our 85th anniversary gift to the City was the Boundless Playground in Smallenburg Park. Our centennial anniversary gift was benches in Windmill Island and the Window on the Waterfront Park.

➤ The club's first president was Carl A. Bigge.

➤ The Holland club is governed per by-laws by a Board of Directors, with nine elected directors and the elected officers.

➤ Members of Holland Rotary include a broad spectrum of community members committed to service above self.

➤ Women were first inducted into the club in 1988 and now make up about 40% of the membership. Fourteen women have served as club president.

➤ The club has provided three District Governors, Fred Bertsch, Jr. 1979-1980, Tom Bos, 1998-1999, and Ed Swart 2017-2018.

➤ The club has sponsored two nearby clubs: Rotary Club of Zeeland, chartered by RI May 21, 1934, and Holland After-Hours Rotary, chartered July 1, 2001.

➤ The Noon club celebrated its centennial anniversary in 2019 and 2020.



Rotary Club of Holland, Michigan
USA

Getting Involved in
the 5 Avenues of Service

Community Service

Community Service Committee
Committee to Assist Challenged Students

International Service

International Service Committee
Rotary Foundation Committee
Foundation Scholarships
Committee

Vocational Service

Vocations @ Work Committee

Club Service

Fund Raising Committee
Program Committee
Membership Development Committee
Communications and Public Relations
Committee

Youth Service

International Youth Exchange
Committee
Youth, Schools and Colleges
Committee

All members are encouraged to become active on at least one committee.

Projects/ organizations supported by the Rotary Club of Holland include:

- ❖ Leadership camps and scholarships for local schoolchildren
- ❖ Holland and West Ottawa Special Education
- ❖ Youth exchanges to/from various countries
- ❖ Clean water in Honduras, Dominican Republic, Haiti
- ❖ Public lavatories in village of Gore, Ethiopia
- ❖ Tractor for Dairy Farmers in Kenya
- ❖ Community Action House, Salvation Army
- ❖ Center for Women in Transition
- ❖ Tulip Time Festival
- ❖ Adopt-a-Highway clean-up on US-31 North
- ❖ Worldwide inoculation program to eradicate polio
- ❖ Smallenburg Park playground
- ❖ Window on the Waterfront/ Windmill Island Benches
- ❖ Create and donate 3D printer mask/shields for hundreds of care providers in several states.
- ❖ Participate in providing clean water to homes in the Pine Ridge Reservation.

Club Mailing Address

Rotary Club of Holland
P.O. Box 2278
Holland, MI 49422-2278

CLUB WEBSITE

www.hollandrotary.org

Rotary Club of Holland, Michigan

Officers, Directors and Committee Chairs

Board Chairman – Rebecca Lamper
President – Catherine Ristola Bass (RI Required Position)
Incoming President – Elizabeth Scott
President Elect – vacant
Treasurer – Bev Loughlin (RI Required Position)
Sergeant at Arms – David Meier
Club Secretary – Krista Goven (RI Required Position)
Club Administrator – Larry Schuyler
Club Chaplain – Larry Schuyler

Director 2022 – Catherine Ristola Bass
Director 2022 – Jason Gargala
Director 2022 – Janet Huyser
Director 2023 – Kris Reinhardt
Director 2023 – Charlie Soria
Director 2023 – Charles Elwood
Director 2024 – Shane Robinson
Director 2024 – Jim Hagel

Fund Raising – Leader Elizabeth Scott
Membership -- Leader Terry DeHaan (RI Required Position)
 Corporate Memberships – Kris Reinhardt
 Individual Memberships – Terry DeHaan
 Membership Committee Administration – Bob Nida

Programs – Leader Lori Varner
PR/Communications – Leader Krista Goven (RI Required Position)
Community Service Chair – Leader Elizabeth Scott
 Assist Challenged Students – Robert Ortman
 Rotary Float – Robert Ortman
 Highway Clean Up & Thanksgiving Offering – Mike Moraw

International Service – Leader Kathy DeVries
 International Service – Kathy DeVries
 Rotary Foundation – Rebecca Lamper (RI Required Position)
 Foundation Scholarships – Kathy DeVries
 Global / District Grants – Kathy DeVries

Vocations Services Committee – Mike Dolinski

International Youth Exchange – Catherine Ristola Bass
 Youth, Schools & Colleges (Rotary Youth Exchange) – Catherine Ristola Bass
 Leaders of the 21st Century – Ed Swart
 Life Leaders Conference – Carol Swart
 Youth Protection Officer – Jason Gargala (RI Required Position)
 Interact Support – David Meier; Junior Rotarians – Dan O'Mealey
 Rotaract Support – John Hoekstra



Avenue of Service – Club Service

Rotary Fundraising Committee



Responsibilities and Activities:

- Secure resources to support Holland Rotary Charities programs and projects.
- Develop a plan to secure corporate sponsors for select charitable projects.
- Explore District grant support opportunities for other projects.
- Work with Board and PR Committee to identify signature annual service / fund raising events.

Introduction and Objectives: The Fund-Raising Committee garners financial support for the club's charitable programs and projects, including:

- Polio Eradication,
- Youth Leadership Development Programs,
- Community Service Projects,
- International Service Projects, and
- Rotary Youth Exchange.

Goals:

1. Raise approximately \$20,000 from one or more fundraising activities to meet the Charities Budget.
2. Engage all members in our fundraising efforts through a commitment of time, talent and or treasure.
3. Implement one to three fund raising projects per year including a signature event.

Meeting Schedule: The Fund-Raising Committee meets as needed.

Notes:

- Club fund raising efforts have suffered over the past few years. Corporate sponsorships have become one way to address this club issue. Businesses provide direct support for the club's youth, schools and college programs which includes Leaders of the 21st Century, District Life Leaders Conference, Rotary Student Exchange, Interact and Rotaract.
- Many of our Charity programs are directed at youth leadership development and enhancement. We have been thwarted in spending our funds in these areas due to the pandemic since these programs are best done or can only be done in person.

Membership Committees

The committee established five active membership types and three honorary membership types.

Business/Corporate Membership

Responsibilities and Activities:

- Recruit and induct Corporate Members and Business Members.
- Provide opportunities for corporate and business members to sponsor Rotary activities and events.

Introduction and Objectives:

Business/Corporate Membership provides businesses the opportunity to support their business community responsibility, networking, and professional development of their employees.

Individual Membership Committee

Membership Growth: Devise and carry out plans for recruiting new club members; review all proposals for membership for eligibility and classification, and report its recommendations to the board; ensure that prospective members are informed about the privileges and responsibilities of Rotary membership;

and arrange a meaningful induction ceremony for approved new members whether Active or Honorary.



Membership Involvement: Oversee the orientation of new members during their first year in the club; keep all members informed about the privileges and responsibilities of Rotary Club membership; investigate and seek to remedy the causes of loss of members; record attendance at club meetings and report this information to the secretary; promote incentives for good attendance; work to ascertain and rectify conditions that contribute to unsatisfactory attendance; and encourage participation by all members in district, inter-club, regional, and international activities of Rotary.

Member Services: Ensure the welcoming of guests and visiting Rotarians at club meetings; inform club members of members who may be experiencing family stress or illness and offer support and express concern for members during these times; identify persons who are making contributions in the community by extending the "Red Tulip Award"; select recipients of the Distinguished Service Award and organize the presentation of the award; recognize club members who have significantly contributed to causes "above and beyond". Promote acquaintance and friendship among the members by making use of organized recreational and social activities as well as the weekly meetings; In cooperation with the Sergeant at Arms, arrange with caterers the menu for the weekly meetings as well as the cost and other specifics of the meals, and present the information to the Board of Directors for approval; maintain communication with the caterers regarding alternative arrangements when the club does not meet at the regular meeting place.

Membership Growth Goals:

1. To create and implement plans to recruit quality members. Our goal is 90 members by June 2022.
2. To focus on achieving greater diversity in membership (mandated in the club's Strategic Plan); making efforts to develop our membership to be more in line with community demographics.
3. To regularly challenge all club members to do their part in proposing candidates for membership.
4. To take steps to ensure that new members make an informed commitment to Rotary prior to induction.
5. To keep the new member process moving quickly from proposal, through review, recommendation, and board action, to induction.

Membership Involvement Goals:

1. To continue to provide Rotary information for all members.
2. To provide effective orientation to every new member.
3. To take attendance each week and report to the Membership Coordinator and District.
4. To contact members infrequently seen at meetings and see what we can do to help them become more actively involved in the fellowship and/or service activities of the Club.
5. To continue the practice of exit interviews as a way of understanding how the club can help members continue to serve effectively as Rotarians.
6. To work with the officers and other committees to promote participation by members in District and RI activities, especially ongoing District-wide committees and the District Conference.

Meeting Schedule: The Membership Committee meets monthly on the second Tuesday.

Notes about the New Member Induction Process

- We reached the goal to attain 100 members by our club 2020 centennial. However, we experienced a rash of membership losses since reaching that goal.
- Guests attending lunch meetings continue to be a positive way for generating new members.
- Rotary orientations are presented to all new members. Our presentation has been shared with other clubs.
- Sponsors are doing a good job of ensuring new members are integrated into the club.
- The timeframe for a new member to move from Red Badge to a Blue Badge has been set at 90 days.

Program Committee



Responsibilities & Activities:

- Prepare and arrange programs for the regular and special meetings of the club.
- Plan programs that are in keeping with the Object of Rotary and its standards regarding community, national and international affairs.
- Have suitable programs available in case of an emergency.
- Greet and arrange for introduction of program and arrange for technology needed by speaker.
- Inform speaker where the club is meeting.
- Post on club website programs and background information on topic/speaker.

Introduction and Objective:

The Program Committee is committed to providing 48 weeks of programs which stimulate and enrich members in their involvement in Rotary goals and avenues of service. Programs should also appeal to potential members by providing engaging topics which motivate, educate, and entertain.

Meeting Schedule: The Program Committee meets as needed and frequently uses email. All Committee members have participated in one way or another.

Communications/Public Relations Committee

PR / Public Image / Communications Committee

The PR/Public Image/Communications Committee has been successful in helping to get new members and promoting a positive image of Rotary in the Holland area. The committee itself has struggled to add replacement members. We have arranged for the club secretary to integrate this responsibility.

Here are some of past programs that have been launched or refined:

Advertising in HSRT Program

Placement of a quarter page ad in the summer program of Hope Summer Reparatory Theater has proved a smarter use of funds. Many people have commented on this placement, it hits our perspective target audience statistics.

Tulip Time Grandstand Greeters – “Bleacher Patrol”

“Bleacher Patrol” is one of the activities involving our Noon Rotary Club, the After-Hours Club and Zeeland Rotary Club. Rotarian volunteers are assigned sections of bleachers to assist those holding tickets to the reserved bleacher seats during the three Tulip Time parades. Our duties include clearing the bleachers for the paying ticket holders, selling tickets to those who have not yet purchased them, helping those who have trouble mounting the stairs of the bleachers, keeping order, notification of medical problems to the Red Cross and checking tickets and offering rides to limited-ability parade goers. Perhaps the most FUN part of doing bleacher patrol is helping the crowd of our different sections look forward to and excited for the parade and participants of the parade – especially the Rotarians in the parades. Friendly “yelling” contests are usually held between Rotarians and their assigned bleacher sections. This is especially fun. Bleacher patrol is an activity to promote Rotary (yes, we all wear Rotary Gear!) and make Tulip Time a memory for all.

Parade Float

We continued to support the Holland Rotary Float for our parades. This float is used at Tulip Time, Veterans, Memorial Day, and other local parades and is a great way to provide a positive presence in the Holland area. We support the annual storage costs and some upgrades. The float has been loaned to other Rotary clubs for parades in their cities.

Photography of Events

Various members take photos of Rotarians at events and work sites. These photos may be uploaded to the Holland Noon Rotary Facebook site. This PR action serves the membership with knowledge of what is going on in the club as well as inform the community what is happening through the Club.



Newsletters/ E-Blasts and Web Site

Weekly e-Blasts have been a staple to all members to inform them of the upcoming Thursday noon meetings, past meetings, speakers, meeting obligations and any other additional timely information known at the time of publication.

The Holland Rotary web site has been updated to reflect changing needs of the club. One of our brochures is a trifold telling of our presence and what Rotary can offer to those within the community. This brochure is available at the West Coast Chamber of Commerce and other sites throughout the area.

100th Anniversary

A book about the history of the Holland Rotary has been published and made available to the community as well as members.

Avenue of Service – Community Service

Community Service Committee

Community Service Introduction and Objective:

The Community Service Committee plans opportunities to promote community projects that demonstrate “Service Above Self.” The Holland Rotary Club has engaged in meaningful community service over this past year and has significant plans in the process of implementation for positively impacting our region.

Overall Goals:

1. Offer short-term and on-going service opportunities. These opportunities have included Little Bookhouse Construction and Maintenance, Highway Cleanup, Thanksgiving Collection for Community Action House and Christmas Bell Ringing for Salvation Army.
2. Continue participation with United Way Day of Caring.
3. Seek higher member involvement in community service projects. We continue to ask our members to be involved in at least one service project per year.

The Projects of the Community Service Committee include:

1. Support the creation and distribution of PPE masks
2. Support local restaurants during pandemic restrictions
3. Little Free Library Bookhouses
4. Adopt-A-Highway Cleanup
5. Support the City of Holland with the walking path around Windmill Island (Signature project).
6. Assisting Challenged Students Program
7. Thanksgiving baskets (money collected from the Club annually)
8. Salvation Army bell ringers
9. Habitat for Humanity house

Meeting Schedule: The Community Service Committee meets on the 2nd Thursday of the month.

Project Descriptions

Masks for Personal Protection

During this quarantine time, Rotarian Charles Elwood began coordinating with area businesses who owned 3-D printers to employ those printers to develop mask shields for first healthcare workers, then other responders. He has now received requests from schools and is fulfilling those requests. More

companies joined in this project and the production has exceeded 10,000 masks to date.

Rotarian Sue Franz with other sewers produced cloth masks for the public. Some 500 masks have been distributed.



Local Restaurant Support

During the time of take-out only, our club identified a restaurant each week that the club announced and suggested Rotarians order from that establishment. The establishment was notified so they could be prepared for an influx.

Little Free Library Bookhouses

Our community service committee partnered with the local library a few years ago. Rotary built and installed little libraries in Holland mobile home parks, community parks with playgrounds, apartment complexes, lower income housing areas, one migrant camp and at a park near the newest Habitat homes. The books for these have been donated by the library and the Independent School District of Ottawa County (ISDOC). We fill the units with both adult level books and children's books suitable for all ages. This spring each little library was repaired and repainted in the colors of Rotary, signage attached, and new "tenders" assigned. They were given information about when to refill the units and where to get books for the units. The Herrick District library stores books and Rotarian Gronberg stores books at his factory. We are pleased to have fifteen little book houses and hundreds of readers making use of them.

When the older students at ISDOC return to school, their teacher has planned to train them in basic library skills. They will be placing barcodes and Rotary/library signage in newly donated books.

Highway Cleanup

Through the leadership of Club member Mike Moraw, our Club has improved our community through the dedicated monthly service of a committed core group of our club cleaning a mile-long section of Highway 31 on the North-side of Holland annually. Again this year, Club members' efforts ensured that the northern gateway to our region was cleaned of litter and debris. This work ensures that our community is viewed as welcoming, enhancing tourism for our visitors and livability and quality of life for our residents.

Assisting Challenged Students Program

Through the leadership of Club member Robert Ortman, each May (these two years excepted), our Club holds its annual luncheon for area challenged students. The students were brought to this event from every school in the district. Participation by the local fire department was sought and secured.

Prior to the event, Rotarians sought requests for needed supplies from the teachers of these students. Our Club members donated funds to fulfill the wish lists of these teachers for supplies to assist these students. General teaching supplies such as notebooks, crayons, and chalk, as well as specialized items to help these teachers be better equipped to meet the educational needs of their students were provided by our Rotarians. All the wish list items were purchased by our generous Club members.

This luncheon event has been held annually by our Club for over 80 years and in this location for over 20 years, supporting the special needs of these students. Additionally, the Club has sponsored a summer camp experience for a group of challenged students.

Habitat for Humanity House Build

This committee organized a workday for a new Habitat build this year. We had two full sessions during which Rotarians completed the installation of ceilings in the Habitat home. On other occasions Rotarians volunteered for half days at the building site. Michigan projects are tied to good weather, so scheduling a full day more often is difficult. We were pleased with the response of Rotarians and community members. "Our" Habitat home was dedicated in August.

Avenue of Service – International Service

International Service Committee



Introduction and Objective:

The International Service Committee (ISC) is dedicated to championing global service projects on behalf of the Rotary Club of Holland, Michigan. In addition to the global projects, our club financially contributes to the Eradication of Polio as part of the ISC budget.

Goals and Projects:

History of Global Projects

In honor of the 100th anniversary of the Rotary Club of Holland, the committee developed a history of the global projects that our club has sponsored or supported. The publication was ready for our club's 100th Anniversary in March of 2020 and reflects our best efforts to compile and describe the rich history and energies of the ISC of the Rotary Club of Holland.

Polio Eradication

The committee budget provides ongoing support of complete eradication of Polio worldwide. Our club is committed to supporting Polio Eradication until the goal of elimination of the disease is complete.

WEHOP Membership

A consortium of West Michigan Rotary Clubs meets as a 501c3 organization called WEHOP, which is short for Water, Environmental, and Humanitarian Outreach Projects. Half of our membership fee can be designated in support of a specific project. All projects that WEHOP supports are Rotary projects. WEHOP assists Rotary Clubs in overcoming some of the obstacles to getting funds to worthy projects and provides an avenue to develop expertise in projects both home and abroad.

One WEHOP project is support for Grand Haven's Honduras water filter projects, which to date has installed more than 10,000 water filters and has provided training on how to use them. Over the past years Holland Rotarians have traveled to Honduras to install and re-certify water filters.

Collaborative Projects

Collaborative Projects with other Rotary Clubs and/or NGOs. In support of the core value of "Good Will and Better Friendships," the Rotary Club of Holland remains available to either lead a project or partner with other Rotary Clubs and organizations. Having funds dedicated to this flex funds allows our Rotary Club to be responsive to local and international needs as they arrive. This year, the International Service Committee is proposing support of a Disease Prevention project with the Rotary Club of Kisumu, Kenya.

Charitable Travel Support

The motto of the International Service Committee is "If you don't go, you don't know." To encourage Rotarians to travel, to support, and observe the ISC projects a nominal travel stipend per person per year is available to help offset Rotary-related travel costs. This has been especially appreciated by students travelling to Honduras for water filter installation trips in the past.

Recently Completed Projects

1. COVID Support – Local. Rotarian Charles Elwood orchestrated a grassroots response to the lack of PPE by organizing people with 3D printers and sewing machines to create face shields and fabric face masks. These were distributed locally and internationally. Several Rotarians sewed thousands of face masks.
2. Pine Ridge Reservation Clean Water Project – The Rotary Club of Holland supported the hookups of two additional homes to a clean water pipeline for the Oglala Dakota Sioux. One of the homes served is where an elderly woman lives who has never in her life had clean, running water (until now).

Future Projects

1. Pine Ridge Reservation Clean Water – The Rotary Club of Holland will be submitting a District Local Grant application for \$9000 in support of hooking up three new homes on Pine Ridge Reservation to the clean water pipeline.
2. Proposed Project – The Rotary Club of Holland will be considering a grant for two public toilets and clean water and sanitation as a Disease Prevention project in collaboration with the Rotary Club of Kisumu, Kenya. Several preventable diseases such as Cholera and Dysentery are spread in the public market where people purchase food from a local farmer’s market. Several thousand people use this open market and there are no public toilets, places for handwashing, or places to get potable water for either vendors or customers.
3. Our Rotary District 6290 has recently become a Champion District for one of the Communes in the Country of Haiti. The Commune of Terrernueve. To that end, our Club has voted to be involved in Haiti with a donation through our International Service Committee. We are in the process of setting up a Haiti HandWash committee and identifying who will be our designated Haiti Handwash Champion.



Meeting Schedule: The ISC meets as needed. Sub-committees meet to accomplish tasks

Rotary Foundation Committee

Introduction and Objective:

The primary function of the Rotary Foundation Committee is to maintain an awareness of the work of the Foundation for our members and encourage their participation in the work of the Foundation through regular financial contributions.

Responsibilities & Activities:

- Spread the knowledge of and promote support for the Rotary Foundation.
- Promote and encourage all members to become Paul Harris Fellows.
- Promote and encourage members to become Paul Harris Society Members.
- Promote and encourage all members to make annual gifts to the Rotary Foundation.

Goals:

1. To increase member awareness of the work of the Foundation through new approaches.
2. To award a minimum of 5 new Paul Harris Fellowships per year.
3. To encourage all members to contribute a minimum of \$120.00 to the Foundation annually. Average per member has risen steadily over the past four years.
4. To increase the club’s number of Paul Harris Society Members. There are currently 4 Paul Harris Society Members in our club.
5. To increase the club’s number of Foundation Benefactors. There are currently 4 Bequest Society Members in our club.
6. To increase the club’s number of Major Donors. There are currently two major donors in our club.
7. To celebrate and express gratitude to our Paul Harris Fellows, past and present, the Major Donors, the Benefactors and the Bequest Society members in appropriate ways.

Results for 2020-2021 Year:

1. We have exceeded our minimum contribution to the Foundation, so we qualify for grants.
2. We currently have 50+ Paul Harris Fellows in our club.
3. We received a Rotary Citation in 2019. The only club in district 6290 to do so.
4. We awarded 14 Paul Harris Fellows in recent years.

Foundation Scholarships Committee



Introduction and Objective:

The Foundation Scholarships Committee supports our District's efforts in identifying outstanding candidates for Rotary Scholarships – particularly those financially supported by our District. We primarily work with local educational institutions to promote awareness of Foundation Scholarships and recruit talented applicants, and we select and recommend candidate(s) to the District Committees for Rotary Foundation Scholarships.

Goals:

1. Work cooperatively with other Greater Holland Rotary clubs to assure the success of all clubs in identifying and qualifying candidates for scholarships.
2. Solicit assistance from and recruit students from Hope College and Western Theological Seminary for Rotary's Peace Fellowship and Global Scholarships.
3. Identify and inform potential applicants of Rotary Scholarship opportunities.
4. Interview applicants and select a candidate to be sent to the District Committee for Rotary Scholarship interviews.
5. Continue at least annually Club Programs regarding Foundation Scholarships.

Other Information:

One of our former students Sara Sanderson Doyle, who was a Peace Scholar has recently accepted a position with the U.S. Foreign Service as a Consular Affairs Officer. She credits the opportunities that have been given her through exchange and the mentorship of those who made a difference in her life in forging this future career. She currently is employed by the U.S. State Department and stationed in China.

Meeting Schedule: This team has not been actively functioning lately, but interest is present to resume its work.

Avenue of Service – Vocational Service

Vocations Services/Vocations @Work Committee

Introduction:

We reorganized our committees via bylaw changes. The V@W committee assumed the social initiatives for the club, rather than the Membership Team.

In the past, the social committee has periodic Wednesday Coffee's at Alpen Rose and Happy Hours at various craft beer venues on the last Friday of each month. Additionally, five to six major social events are held each year which has included BBQ, Picnics, and Family nights. Plans included trips to the White Caps baseball games and a wine tasting tour. Obviously social distancing restrictions has impacted these plans and intentions.

Objectives and Notes:

Many issues connected to the workplace significantly affect how we live and work together as community. The Vocations@Work Committee seeks to address some of these issues to assist the community towards a better work environment for all. We encourage the members of Holland Rotary to live out the ideals of Rotary in their day-to-day business practices and in their personal lives.

The following issues and topics are constant matters addressed by the Vocations@Work Committee:

Business ethics, values in the workplace, professional development, and appreciation for those that serve the public by creating a safe, efficient and quality environment.

Meeting Schedule: This team has not been actively functioning lately since the team leader needed to pull away from this team.

Avenue of Service – New Generations/Youth Service



Rotary Youth Exchange Committee

Responsibilities & Activities:

- Promote international understanding and goodwill on a first-hand basis by selecting and sending out local students to other countries.
- Provide for the welfare and social needs of international students sent to Holland by the Rotary clubs from other countries.
- Assure compliance with regulatory requirements in the conduct of the program.

Introduction and Objectives:

The International Youth Exchange Committee promotes world peace and understanding by providing cultural exchanges and learning opportunities for high school students to live and study abroad for one academic year, and provides opportunities the two local clubs to host high school students from abroad to live and study in the Holland area for one academic year. We provide all our exchange students opportunities to experience different cultures and to make friends with students from all over the world.

We have held healthy committee fundraisers each spring for program enhancements for our students.

Prior to Covid, we had a successful program with two students out and two students in for the 2019-2020 year: Garret Tinney to France (Reunion Island) and Eva Fuentes to Austria and we hosted Melanie from Ecuador (HCHS) and Alexis from France (HHS).

Central States suspended exchange for two years. We have signed our commitment form to host one Inbound for 2022-23 and have at least one strong candidate for our outbound interview in late September 2021.

We are eager to restart exchange as youth exchange. Rotarians know it is the best thing about Rotary!

Chair and Board Liaison: Catherine Ristola Bass, chair (Noon club)

Committee Members:

Noon club - Kay Hubbard, Janet Huyser, Carol Swart, Ed Swart, Marvin Younger, and Jason Gargala.

After Hours club - David Beattie, Sandra Hansen (YEO), Howard Huyser, and Sue Franz.

Non-Rotarian - Erika Tinney.

Meeting Schedule: The International Youth Exchange Committee meets monthly. In addition, there are opportunities for club members and committee members to gather with the students in events such as football game trips, open houses, birthday parties and holidays.

Youth, Schools and Colleges Committee

Responsibilities & Activities

- Assess the needs of youth in our community.
- Award Life Leadership Conference scholarships to area youth.
- Develop programs to promote/support youth in our community.
- Leaders for the 21st Century for local 7th grade students is a project we hope to carry within and out of our District 6290 with a sustainability of marketing materials to share and promote nationally and someday internationally.
- Continue to promote a meaningful program for Junior Rotarians.
- Enlist active membership participation in club programs designated for the development of youth.
- Appoint students to represent Holland Rotary at District and RI-sponsored leadership conferences as well as other organizations as may be authorized by the club.

Introduction and Objective:

The Youth, Schools and Colleges Committee, through 3 subcommittees with 26 Rotarians participating, works with youth in the greater Holland area schools. Through these efforts, we seek to improve student leadership in our schools, colleges, and community.

At the high school level, we award scholarships to deserving students to attend the Life Leadership Conference. We also celebrate outstanding area high-school students by honoring them as Junior Rotarians.

With the After-Hours club, we assist two Rotaract groups, one at Hope College and another in the broader community. David Beattie, John Hoekstra, and Janet Huyser serve as liaisons.

Many of these students started their leadership training with our middle school Rotary event, *Leaders of the 21st Century*. By providing a continuous track of leadership training opportunities from middle school through high school we are making a difference in our youth and their role in our schools and community.

Goals:

1. Enhance and strengthen the Rotary Junior Rotarian Program.
2. Provide 5 scholarships to the Life Leadership Conference.
3. Participate in the 20th year of the ***Leaders of the 21st Century*** skill building program at Hope College for students going into the 7th grade. This program had been in partnership with the Life Services System of Ottawa County "Communities in Schools" program, and the Zeeland Rotary Club. Bob Armour and Ed Swart are very instrumental in keeping this program going. In 2019 the Muskegon Club sent students to participate in hopes to start a similar program in the Muskegon area.
4. Continue to strengthen and support the establishment of at least 2 area Interact clubs.

Recognition Program:

The high school students who receive scholarships to attend the Life Leadership Conference are honored at their annual Honors Program. We also honor all of the students who were Junior Rotarians. These students are presented at our club meetings to receive our appreciation for jobs well done.

Note Regarding "Leaders of the 21st Century:

Rotary Leaders for the 21st Century is a partnership among the Rotary Clubs of Holland and Zeeland, the Holland, West Ottawa, and Zeeland Public Schools, Corpus Christi Catholic School, and Hope College which has, for 20 years, sponsored a two-to-three day conference in June on the Hope College campus for seventh grade students (who were in sixth grade the week before) which covers principles of leadership and The Four-Way Test. Fifty plus participants are selected by school personnel based on potential for leadership. Rather than selecting all proven leaders, schools are encouraged to select students with leadership potential who may not yet have emerged into those positions. Students are given this opportunity as a Rotary Scholarship at no cost to their families.

Following the initial training, students meet at least once a month at their school and apply the team building skills they learned to plan and carry out student-led service projects. We ask the schools to make use of the training by appointing the graduates as Leaders or Ambassadors of their schools the following year.

Initially the counselors/facilitators for the conference and follow up within the schools were Rotarians. The program evolved to include graduates of the Leaders program who are now seniors in high school or college students as counselors for the two or three days of the conference. At least 25 Rotarian volunteers have taken time out to participate in some portion of the conference each of the last several years. Follow up in the schools has been a role filled by school volunteers or an employee of the Ottawa County Life Services System, which was an original partner but has since ceased its service to the community. This conference is a gateway into Interact for middle and high school students. Since opportunities to recruit and get volunteers into schools have been limited and conferences were prohibited in 2020 and

2021, Leaders for the 21st Century has not been active. We are taking this time to work to build back better for 2022.

Meeting Schedule: The Youth, Schools and Colleges Committee meets as a whole at least once a year at a time and place determined by the chair. Subcommittees meet quarterly or as needed. The chairpersons schedule the time and place of their meetings.

Interact Support Committee

Introduction and Objective:

Our goal is to establish Interact Clubs in all five of our area high schools thus providing a continuum of youth leadership opportunities to Holland youth. By engaging and connecting with our youth, we strengthen their ties to Rotary and to our community. There is an active club at West Ottawa High School.

School COVID restrictions took a toll on the Holland High School Interact Club this past year. Our future plans include meeting with the current administrator and principal to secure support for a new advisor among the staff and to implement a recruitment immediately. This club's past projects included: Toys for Tots; Purple Pinkie for Polio; Channel 13 Food Fight Community Food Drive; Walk for Alzheimer's; Polar Plunge for Special Olympics; caroling at Freedom Village and Inn; Women At Risk fundraiser/awareness education.

Meeting Schedule: The 1st Tuesday of the Month, as needed.

Rotaract Support Committee

Introduction and Objective:

Our goals are to establish Rotaract Clubs in our community which provide a continuum of connection to our area Rotary clubs as well as provide a hub for emerging leaders to bond together.

Interest is good and the Hope College Rotaract Club is moving forward with officers and prospective members. A faculty/staff advisor is being recruited by the officers and we expect that this will soon be accomplished. We look forward to the possibility of having a full and thriving club prior to the end of the calendar year.

President: Cooper Jennings

Treasurer: Andi Dekker

Rotary Guides: Noon club: John Hoekstra and Janet Huyser. After Hours: Ed Hansen





Financial Statements

Holland Rotary Charities Balance Sheet As of June 30, 2021

ASSETS		
Current Assets		
Checking/Savings		114,528.60
Total Current Assets		114,528.60
TOTAL ASSETS		114,528.60
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Other Current Liabilities		
Due to Hope Rotaract		25.00
Due to Community Rotaract		100.00
Total Other Current Liabilities		125.00
Total Current Liabilities		125.00
Total Liabilities		125.00
Equity		
Charitable Fund		
Charitable Fund-Designated		
Designated-Kenya Project		815.36
Designated-Interact Club		448.30
Designated-Windmill Island Proj		44,250.00
Designated-Exchange Fundraiser		11,873.64
Designated-AM Rotary Club		605.00
Total Charitable Fund-Designated		57,992.30
Charitable Fund - Other		53,088.78
Total Charitable Fund		111,081.08
Net Income		3,322.52
Total Equity		114,403.60
TOTAL LIABILITIES & EQUITY		114,528.60

Holland Rotary Charities
Profit & Loss
 July 2020 through June 2021

Income

Donations

Donation - Rotary Masks	880.00
Donation - Building Bridges	70.00
Donations-Members & Honorary	535.00
Donations-Corporate & Other	<u>2,501.25</u>

Total Donations 3,986.25

Special Collections

T.G Bos Scholarship	4,505.00
Water Project - Pine Ridge	7,300.00
Special Collection - CAH	<u>1,420.00</u>

Total Special Collections 13,225.00

Fundraising

Wkly Raffle Ticket Sales	18.00
Happy Dollars	26.00

Total Fundraising 44.00

Interest Income 11.49

Total Income 17,266.74

Gross Profit 17,266.74

Expense

Community Service Avenue

Community Service

Amer Leg Band \$250; Libraries \$192.42	442.42
Rose Bowl Float \$100; Chall Students \$800	900.00
Thanksgiving Donation - CAH	<u>2,420.00</u>

Total Community Service 3,762.42

Total Community Service Avenue 3,762.42

International Service Avenue

International Service

Pine Ridge Water Project	6,000.00
HHOP/WEHOP	1,000.00
Polio Eradication	<u>2,000.00</u>

Total International Service 9,000.00

Total International Service Avenue 9,000.00

Youth Services Avenue

Youth, Schools and Colleges

Life Leadership Conference	600.00
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Total Youth, Schools and Colleges 600.00

Total Youth Services Avenue 600.00

Miscellaneous Expense 581.80

Total Expense 13,944.22

Net Income **3,322.52**

Rotary Club of Holland
Balance Sheet As of June 30, 2021

ASSETS

Current Assets	
Checking/Savings	37,147.96
Accounts Receivable	440.00
Other Current Assets	
Undeposited Funds	220.00
Total Other Current Assets	<u>220.00</u>
Total Current Assets	37,807.96
Other Assets	<u>-440.00</u>
TOTAL ASSETS	37,367.96

LIABILITIES & EQUITY

Liabilities	
Current Liabilities	
Accounts Payable	177.54
Other Current Liabilities	<u>165.00</u>
Total Current Liabilities	342.54
Total Liabilities	342.54
Equity	
Retained Earnings	22,227.82
Net Income	<u>14,797.60</u>
Total Equity	<u>37,025.42</u>
TOTAL LIABILITIES & EQUITY	37,367.96

Rotary Club of Holland

Profit & Loss As of June 30, 2021

Income

Membership Dues	
Membership Dues - Corporate	3,300.00
Membership Dues - Other	<u>28,688.00</u>
Total Membership Dues	31,988.00
Meals	5,465.00
Interest Income	0.30
Miscellaneous Income	<u>415.00</u>
Total Income	37,868.30

Expense

Credit Card Fees	737.30
Supplies, Printing, Postage	1,614.25
Dues Paid to District 6290	4,312.00
Dues Paid to RI	
RI Magazine-Honorary/Other	1,132.00
Dues Paid to RI - Other	<u>6,413.08</u>
Total Dues Paid to RI	7,545.08
Club Service Committees	
Club Development Committees	240.00
Member Services Committee	
Chamber Fees	325.00
Meals	<u>6,365.01</u>
Total Member Services Committee	6,690.01
Communications Committee	
Float Maintenance	650.00
Website Maint/Development	791.00
Other Communication Comm. Exp	471.06
Total Communications Committee	<u>1,912.06</u>
Total Club Service Committees	8,842.07
Other Expenses	<u>20.00</u>
Total Expense	23,070.70

Net Income \$14,797.60